

Sponsorship Prospectus



34th International Geological Congress AUSTRALIA 2012

Brisbane Convention and Exhibition Centre Queensland, Australia

5 - 10 August, 2012 | www.34igc.org

Unearthing Our Past and Future - Resourcing Tomorrow

KEY ASPECTS OF IGC RELEVANT TO THE GLOBAL RESOURCE SECTOR

- Reviews of Strategies and Technologies for Resource Discovery
- Geological Models of Commercial Resources
- Case Studies of Effective Petroleum and Mineral Exploration
- Competitive Advantages in Geoscience Applications
- Energy Futures
- Managing and Using Datasets and Information
- Sustainable Mining Workshop for Developing Nation Delegates
- Climate Change Impacts on Land and Water Management
- Hydrogeology, Environmental Geoscience and Mitigation of Geohazards



MAJOR SPONSOR AND GEOHOST SPONSOR



34th IGC PARTNERS



The **34th IGC**, which is fully supported by the eight major Australian geoscientific societies and institutes, will have a broad technical program, including a wide range of symposia directly relevant to the minerals and petroleum sectors.

Given that it will be attended by many thousands of geoscientists from over 110 countries, the **34th IGC** offers good potential for staff recruitment and contacts into developing nations.

AUSTRALIA 2012 will be the largest gathering of geoscientists ever held in the Oceania region. Based on attendances at recent IGCs, AUSTRALIA 2012 is expected to attract between 5000 and 7000 delegates from at least one hundred and ten countries.



Your Sponsorship of the 34th International Geological Congress will demonstrate leadership, commitment and philanthropy to a diverse and dynamic industry which plays a critical and positive role in the international community. We encourage you to review the many tangible benefits offered by sponsorship of this large and prestigious meeting of international geoscientists.

An Invitation to Participate

In August 2012, many thousands of professional and learned geoscientists will travel to Brisbane in Queensland to attend the 34th International Geological Congress, known to the international geological community as **AUSTRALIA 2012**.

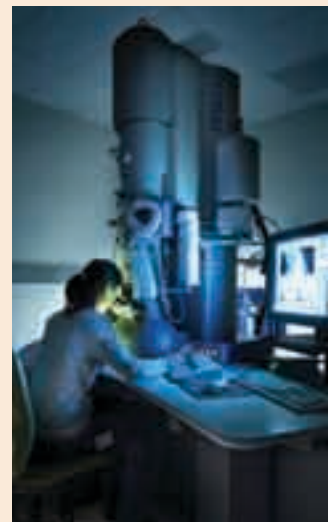
The International Geological Congress (IGC) is one of the world's longest running and most prestigious international scientific events. First held in Paris in 1878 to coincide with the Paris Exposition and generally held every four years, the IGC is a high profile, genuinely international gathering. The scientific sponsor of the IGC is the International Union of Geological Sciences (IUGS). The 34th IGC will also benefit from UNESCO patronage.

The Norwegian capital of Oslo hosted the most recent IGC in August 2008, attracting around 6000 delegates and some 100 exhibitors and sponsors. It had the distinction of being the largest Congress ever held in Norway. After 36 years, this major global event has returned to Australia, where the IGC was last held in Sydney in 1976.

Ranked among the top Convention Centres world-wide, the Brisbane Convention and Exhibition Centre (BCEC) will be the venue for **AUSTRALIA 2012**. The Congress dates are 5 to 10 August 2012, with pre and post Congress events being held either side of the Congress itself. This major international event will showcase the geoscience strengths, innovations and natural wonders of Australia and the broader Oceania region.

AUSTRALIA 2012 provides a unique opportunity for industry, corporations, research organisations, professional societies and government departments to engage with the global geological community and a range of sponsor opportunities have been designed to facilitate access to this major geoscientific event.

The Organising Committee welcomes the participation of your organisation in addressing the theme of **AUSTRALIA 2012**, "Unearthing Our Past and Future - Resourcing Tomorrow " which conveys the challenge of interpreting the geological history of our planet and applying knowledge and ingenuity to create an optimum future for your families for centuries to come. We need to replace the resources consumed by our modern life style, while creating alternative more efficient mechanisms to meet the needs of society and providing new predictive capabilities for natural hazards and environmental risks.



The Congress

The Australian Geoscience Council (AGC), the peak representative body for geoscientists in Australia, is the legal entity responsible for the organisation of **AUSTRALIA 2012**. The AGC member societies including the Association of Applied Geochemists, Australian Institute of Geoscientists, Australian Society of Exploration Geophysicists, Geological Society of Australia, International Association of Hydrologists (Australian Chapter), Australian Geoscience Information Association, The Australasian Institute of Mining and Metallurgy and the Petroleum Exploration Society of Australia, all strongly support the International Geological Congress. A Brisbane-based Professional Conference Organiser – Carillon Conference Management (CCM) – has been appointed. Carillon has been involved in the management of over 350 major events.

The Australian Government's geological survey, Geoscience Australia, is contributing financially, providing senior staff for the organising committee and promotion of the event internationally and facilitating delivery of products for the 34th IGC. State and Northern Territory Geological Surveys and GNS Science, New Zealand, are contributing financially and organising field trips.

A wide-ranging scientific program will highlight the crucial contributions of geosciences in meeting societal needs and sustaining planet Earth – with particular emphasis on future mineral and energy supplies in a carbon-constrained world, climate change and its impacts on land and

water management, mitigation of geohazards and geoscience information and standards.

Major contemporary issues will be highlighted in plenary 'theme-of-the-day' sessions. Some 30-35 concurrent symposia on a wide range of topics are proposed for each of the five full days of technical sessions. Individuals will only be permitted one oral presentation and there will be a strong complementary poster program.

The Congress will also provide an opportunity for our young scientists and students to engage with some of the best geoscience minds in the world.

Delegate Profile

The IGC is the major multi disciplinary global event for reporting on and discussing the latest geoscientific research, applications and international cooperation. The delegates will include industry, academic, government, consulting and NGO personnel, many of whom are involved in cutting edge research. Many of the delegates will be distinguished senior personnel representing national geosciences agencies, major resource companies as well as the extensive supporting contracting industry.

This Congress has been designed to provide numerous major streams of high industry relevance, which will flow from the start of the IGC through to the final day, and attract substantial participation from the energy, minerals, engineering and related fields of geoscience.

Sponsor Opportunities

Sponsorship of **AUSTRALIA 2012** provides an ideal opportunity to showcase your company's involvement in the geoscience sector and highlight your achievements and also your particular interests and capabilities. **AUSTRALIA 2012** provides multiple levels of sponsorship opportunities to match your company's needs. The benefits associated with these levels are outlined below. If you wish to propose a sponsorship option that is not listed below, **AUSTRALIA 2012** would welcome your suggestions.





Congress Major Sponsor

\$100,000*

An investment of \$100,000* will secure your participation as a Major Sponsor. This package represents particularly good value for organisations wishing to have a strong presence at the Congress and throughout the global geoscience community. Major Sponsors will receive the following benefits:

- 4 x Prime exhibition sites in the GeoSpace;
- 4 x Short feature articles in scheduled Congress e-Newsletters, to be distributed to the global Congress promotional data base;
- Full page recognition in the Congress Handbook;
- 4 x complimentary registrations to attend the Congress;
- “Major Sponsor” recognition in all Congress printed material before, during and after the event from the time sponsorship is confirmed;
- Your name and sponsor status will be featured in the Panel of Sponsors to be shown in the audio visual displays during the Congress;
- Invitation to place publicity material in Congress Satchel (item subject to approval);
- Logo, direct website link and 50 word Company descriptor on Congress Web Page.

Young Earth Scientist Sponsor

\$75,000*

An investment of \$75,000* will secure your participation as the Young Earth Scientists (YES) sponsor. YES is an international network of geoscientists under the age of 35. The First World YES Congress was held in Beijing in 2009, and the second YES Congress is to be held within the 34th International Geological Congress.

YES Sponsor will demonstrate interest in the future of the geosciences by assisting deserving members of the YES community to attend the 34th IGC. It also offers opportunities for recruitment. It is intended that there will be a competitive process to allocate the YES sponsorship funds. This package includes:

- The opportunity to participate in the process for allocation of YES funding;
- Priority access to bright young scientists and university students from around the globe;
- Naming rights for YES sessions and Roundtables during the Congress;
- Recognition on the YES website;
- 3 x Prime exhibition sites in the GeoSpace;
- 3 x Short feature articles in scheduled Congress e-Newsletters, to be distributed to the global Congress promotional data base;
- 2 x complimentary registrations to the Congress;
- Recognition on the IGC website (with weblink) and in the Congress Handbook as the YES Sponsor;
- Invitation to place publicity material in Congress Satchel (item subject to approval).

All values are expressed in Australian Dollars (AUD) and exclude GST of 10%



Congress Sponsor

\$50,000*

An investment of \$50,000* will secure your participation as a Sponsor. Sponsors will receive the following benefits:

- 2 x Prime exhibition sites in the GeoSpace;
- 3 x Short feature articles in scheduled Congress e-Newsletters, to be distributed to the global Congress promotional data base;
- 2 x complimentary registrations to attend the Congress;
- Your name and sponsor status will be featured in the Panel of Sponsor to be shown in the audio visual displays during the Congress;
- Invitation to place publicity material in Congress Satchel (item subject to approval);
- Logo, direct website link on Congress Web Page.

Dinner Sponsor

\$40,000*

Sponsorship of the Congress Dinner will provide a unique forum for networking with key decision makers from a wide cross-section of the global geological community. As the Congress Dinner Sponsor your organisation will receive considerable exposure and recognition. For an investment of \$40,000*, you will receive the following benefits:

- 2 x exhibition sites in the Sponsor zone;
- 2 x Short feature articles in scheduled Congress e-Newsletters, to be distributed to the global Congress promotional data base;
- 4 x tickets to attend the Congress Dinner;
- 5 minute address to all dinner attendees;
- 1 x complimentary registration to attend the Congress;
- Signage on the night (to be supplied by sponsor) in line with Congress Guidelines;
- Invitation to place publicity material in Congress Satchel (item subject to approval);
- Invitation to place publicity material on Congress Dinner tables;
- Logo on all dinner menus and other promotional material on the night;
- Logo, direct website link on Congress Web Page.

Communications Sponsor

\$40,000*

- 2 x exhibition sites in the Sponsor zone
- Substantial Sponsor recognition in web communications facilities at the Congress;
- 2 x Short feature articles in scheduled Congress e-Newsletters, to be distributed to the global Congress promotional data base;
- Half page recognition in the Congress Handbook;
- 1 x complimentary registration to attend the Congress;
- Your name and sponsorship status will be featured in the Panel of Sponsors to be shown in the audio visual displays during the Congress;
- Logo, direct website link on Congress Web Page.

All values are expressed in Australian Dollars (AUD) and exclude GST of 10%

Welcome Reception Sponsor

\$40,000*

Sponsorship of the Congress Welcome Reception will present a networking opportunity during the early part of the Congress social activities, providing your company with a wonderful opportunity to welcome all delegates.

- 2 x exhibition sites in the Sponsor zone
- 2 x Short feature articles in scheduled Congress e-Newsletters, to be distributed to the global Congress promotional data base
- 4 x tickets to attend the Congress Welcome Reception;
- Signage on the night (to be supplied by sponsor) in line with Congress Guidelines;
- Invitation to place publicity material in Congress Satchel (item subject to approval);
- Logo on promotional material displayed on the night;
- Logo, direct website link on Congress Web Page.

Proceedings Sponsor

\$30,000*

The Congress Proceedings will be used as a valuable reference document for delegates during and long after the Congress.

- 1 x exhibition site in the Sponsor zone
- Recognition as a sponsor on all printed Congress material before during and after the event from time sponsorship is confirmed;
- Company name and logo on the cover of the proceedings, hard copy and CD ROM;
- Invitation to place publicity material in Congress Satchel (item subject to approval);
- Logo, direct website link on Congress Web Page.

Postgraduate Student Sponsor

\$30,000*

The Organising Committee wishes to enable a large number of Postgraduate Students from the Australasian Region to attend the 34th IGC, as the event may not be held here for several decades. We invite corporations to sponsor the attendance of a group of 15 to 20 students who must be current full time MSc or PhD students at a recognised Australasian Tertiary Institution who are conducting research in a field of geoscience, as endorsed by their supervisors. The sponsorship will cover Congress Registration, accommodation and meals during the event. This is a rewarding opportunity for multiple resource companies to ensure maximum benefit to a large number of high calibre geoscientists of the future. Sponsorship benefits include:

- Opportunity to speak to students at Postgraduate Reception
- 2 x complimentary full Congress Registrations for the sponsor's representatives
- Logo featured on the Panel of Sponsors
- Logo and direct website link shown on Congress Web Page
- Invitation to place publicity material in Congress Satchel (item subject to approval)
- 1 x exhibition site in the Sponsor Zone (Sponsor may elect to delete this benefit)

All values are expressed in Australian Dollars (AUD) and exclude GST of 10%



Symposium/Session Sponsor

\$20,000*

Sponsorship of a Technical Session or Symposium will give your company a considerable promotional opportunity and recognition.

- Company name and logo displayed at the nominated session or symposium;
- Invitation to provide a speaker for the session or symposium;
- Invitation to place publicity material in Congress Satchel (item subject to approval);
- 1 x exhibition site in the Sponsor Zone (Sponsor may elect to delete this benefit)

Further, the above sponsors will all receive the following benefits, standard to all sponsors:

- Discounted accommodation rates at official Congress hotels;
- Recognition in the sponsor's panel included in the Congress Handbook

**To discuss Sponsorship
please contact:**

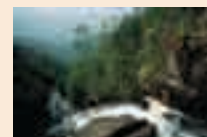
Kristie Zoller

Telephone: + 61 7 **3368 2644**

Email: sponsor@34igc.org

or

Kristie@ccm.com.au



All values are expressed in Australian Dollars (AUD) and exclude GST of 10%

Sponsor Terms

By signing the Sponsor Registration Form, sponsors agree to the following terms:

1. It is necessary for sponsors to complete and return (to the address shown below) the Sponsor Registration Form together with payment in the amount of 50% of the total sponsor fee payable. Sponsor arrangements and/or packages will not be held or reserved until this form and payment have been received by the Congress organisers and the payment cleared. Following approval by the organisers and clearance of payment, a confirmation of sponsor booking and a tax invoice will be sent to the contact person provided on the Sponsor Registration Form. Payment of the remaining 50% of sponsor fee is payable not later than 1 August 2011. Full payment of sponsor fee must accompany Sponsor Registration Forms received after this date.
2. Sponsor packages shall be allocated in order of receipt of Sponsor Registration Forms and cleared payments.
3. The initial payment of 50% of the sponsor fee is non refundable. Unless otherwise agreed to in writing by the organisers, failure to pay the remaining 50% on or before 1 August 2011 shall be considered to be a cancellation of sponsorship and any sponsor fees paid shall remain the property of the Congress.
4. The delivery of sponsor benefits will commence after receipt and clearance of payment of the initial 50% of the total sponsor fee. Payment of the remaining 50% on or before 1 August 2011 will ensure that these benefits continue to be delivered until the conclusion of the event. Delivery of sponsor benefits may be suspended and/or cancelled should the remaining 50% of the sponsor fee not be paid by 1 August 2011.
5. Sponsor fees may be paid by credit card (American Express, MasterCard, Visa and Diners Club) or by cheque or money order. All fees will be transacted in Australian Dollars (AUD). Cheques and money orders must be payable in Australian Dollars (AUD), drawn on an Australian bank account and made payable to 34th IGC. Payments may also be made by Electronic Funds Transfer (EFT) – please contact sponsor@34igc.org for account details.
6. The host organisation and Congress managers make no warranty as to the number of delegates and/or participants that will attend the event.
7. Sponsors occupying exhibitor sites at the Congress must agree to the Exhibitor Terms and must provide a certificate of currency of their Public Liability insurance in the amount of \$10 Million (Australian Dollars) or more.
8. Sub-letting or assignment of sponsor benefits (and/or exhibitor space) is not permitted.

The service address for all matters relating to Sponsor arrangements and the Congress is:

34th IGC
c/- Industry Services Department
Carillon Conference Management Pty Limited
PO Box 117, RED HILL QLD 4059

Tel: (+ 61 7) 3368 2644;

Email: sponsor@34igc.org

Sponsor Registration Form

Office Use Only

Please return this form together with sponsorship deposit to: **34th IGC, PO Box 177, RED HILL QLD 4059, Australia**

1. Sponsor Organisation Details

All correspondence will be sent to the contact person listed below:

Title: Mr Ms Mrs Dr

First name:

Surname:

Telephone: ()

Facsimile: ()

Organisation:

Postal Address:

City/Suburb: State: Postcode:

Email 1:

Email 2:

2. Sponsor Opportunity Selected

Please indicate your preferred Sponsor package/s below. Please note that costs are exclusive of GST at 10%:

- | | |
|---|-----------|
| <input type="checkbox"/> Congress Major Sponsor | \$100,000 |
| <input type="checkbox"/> Young Earth Scientists Sponsor | \$75,000 |
| <input type="checkbox"/> Congress Sponsor | \$50,000 |
| <input type="checkbox"/> Dinner Sponsor | \$40,000 |
| <input type="checkbox"/> Communications Sponsor | \$40,000 |
| <input type="checkbox"/> Welcome Reception Sponsor | \$40,000 |
| <input type="checkbox"/> Proceedings Sponsor | \$30,000 |
| <input type="checkbox"/> Postgraduate Student Sponsor | \$30,000 |
| <input type="checkbox"/> Symposium/Session Sponsor | \$20,000 |

3. Payment

Payment representing 50% of the total fee for the Sponsor Opportunity/opportunities selected above must accompany this form.

Cheque/money order (payable to "34th IGC") attached in the amount of: \$ (AUD)

Cheques/money orders must be payable in Australian Dollars (AUD) and drawn on an Australian bank account.

Please charge my

American Express Diners Club

Master Card Visa Card


Card Number:

Expiry date:

Name on Card:

Amount: \$ (AUD)

Cardholders Signature:

 Date: / /

Note: only the actual card holder can sign above.

Electronic Funds Transfer (EFT)

Contact sponsor@34igc.org for account details. Sponsor Registration Form will be processed upon receipt of payment to the Congress bank account.

4. Signature – this form must be signed below

I/we wish to register as a sponsor of the 34th IGC by accepting the sponsorship packages indicated on this form. I/we have read and accept the sponsor terms provided in the Sponsorship Prospectus.

Name:

Signature:

 Date: / /

INDUSTRY RELEVANT TOPICS AT 34TH IGC

- Geoscience in Society
- Petroleum, Gas and Related Fuel Sources
- Energy in a Carbon Constrained World
- Coal Geoscience
- Mineral Exploration
- Mineral Deposits and Ore Forming Processes
- Mineral Resources and Mining
- Engineering Geology and Geomechanics
- Environmental Geoscience
- Hydrogeology
- Geohazards

MAJOR SPONSOR AND GEOHOST SPONSOR



www.34igc.org

To discuss Sponsorship
please contact:

Kristie Zoller
Telephone: + 61 7 3368 2644
Email: sponsor@34igc.org
or Kristie@ccm.com.au